

Press Release

For immediate release

Putting Bangladesh's tech innovators on the world stage

Bangladesh, 18 February 2019 - The region's leading geospatial solutions provider Esri South Asia has formally announced the second season of its exciting impact awards program that seeks to showcase creativity, determination and action in the Bangladesh community to a wider international audience.

Esri South Asia's GIS Impact Awards aims to recognise professionals across various disciplines and sectors for their innovative and effective use of geospatial technology to make a positive, sustainable impact in their organisations and communities.

Last year, Mr Md. Azizul Alam from bKash and Mr Sunbeam Rahman from Advanced Chemical Industries Ltd, received the inaugural awards, landing them a coveted spot to speak at two of the biggest geospatial conferences in the region - the Esri Singapore and Esri Malaysia User Conferences respectively.

Mr Azizul showcased how expert use of GIS knowhow and technology has helped in dramatically expediting the efforts of connecting unbanked communities in the rural areas of Bangladesh, ensuring that breadwinners overseas are able to provide for their families and loved ones without unnecessary delay. Meanwhile, Mr Sunbeam Rahman, shared his winning project which involved the use of GIS technology to identify disease and pest vulnerabilities in community farm lands through a smartphone, increasing yields, improving incomes and increasing food supplies.

The awards program has also opened doors for the winners in giving them the opportunity to qualify for Esri's technical certification programs and the opportunity to take training courses from Esri Singapore's authorised learning centre.

According to Mr Leslie Wong, Managing Director of Esri South Asia, Mr Alam and Mr Sunbeam have both pushed the boundaries of what geospatial technology can do to benefit and impact their community and the people around them.

"Their use of Esri technology and geospatial practices have enabled them to solve some very pressing and real problems, for which there are otherwise no easy alternatives," Mr Wong said.

"With the GIS Impact Awards program on its second season, we look forward to meeting and supporting more professionals driven by a community purpose in Bangladesh, celebrating their success and providing a platform for them to share their story and inspire others," he said further.

Key dates to remember:

18 Feb 2019 : entries opens
17 May 2019 : closing of entries
08 July 2019 : announcement of the 2 winners

To learn more about the 2019 GIS Impact Award winners and how you can join the competition, please visit the official Awards page at: <http://www.esrisa.com/bangladesh/index.html>

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